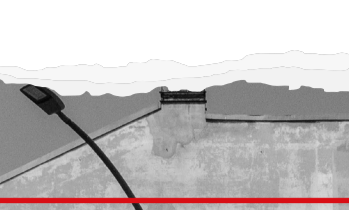


URBAN TRANSFORMATION

IN BRAZIL

Newsletter n° 8, december 2023



The year 2023 in Brazil started with a new federal government. For the German-Brazilian Cooperation, this meant building new relationships, actively listening to new partners, and designing activities in line with the new government's priorities in the area of Urban Transformation.

As our readers can imagine, this process was not completed in one day and that is why we want to conclude this year with news about the new agreements, themes, and paths of our cooperation with the Brazilian government. We can assure you that these activities are inspiring, challenging, and important for the just transition of this country with so many possibilities.

Initiatives



ANDUS Project

Discover the five Amazonian cities selected for mentoring in territorial planning

The ANDUS Project has just selected five Amazonian cities to participate in a mentoring program aimed at **improving territorial planning** through different urban instruments. The cities are Belém (PA), Brasília (AC), Itapecuru Mirim (MA), Palmas (TO) and Porto Velho (RO). The mentoring process seeks to contribute to the adaptation of urban instruments, such as the Master Plan, Land Regularization and Municipal Environmental Zoning, in Amazonian cities. Through peer learning, the group will create to include the Amazon context in national agendas, policies and legislation with a focus on sustainable urban development, sustainable urban development. The Ministry of Cities (MCID) and the Ministry of the Environment and Climate Change (MMA) are leading this initiative.



Cidade Presente Project

Cidade Presente Project and the National Secretariat for the Urban Peripheries join hands to put the periphery at the center

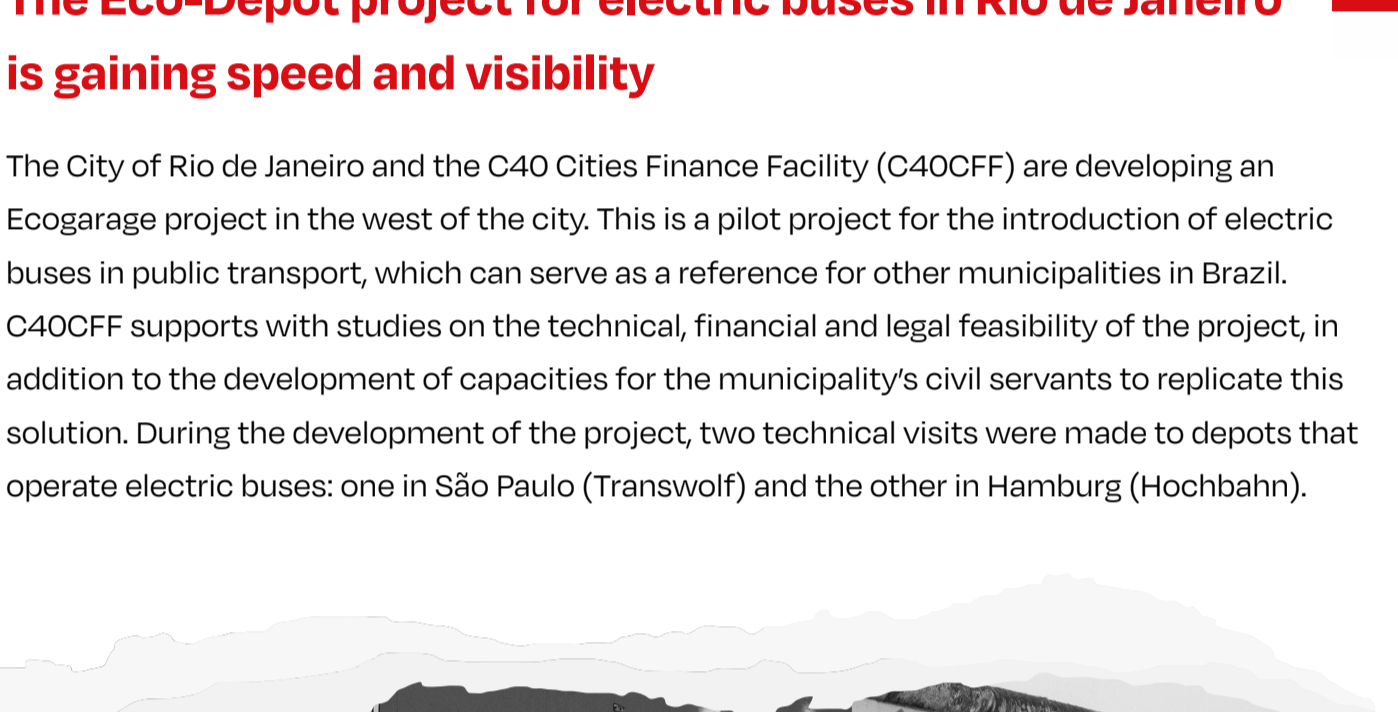
The Cidade Presente Project structured a partnership with the newly established and innovative National Secretariat of Peripheries (SNP) of the Ministry of Cities. The project supported the **Caravan of the Peripheries**, an initiative to map and mobilize ongoing community-based initiatives in the urban peripheries (slums, informal settlements and other kinds of vulnerable areas) and promote their visibility and action. The cooperation with SNP also supported the Periferia Viva Award, which rewarded more than 50 initiatives that contribute to the reduction of inequalities and the transformation of the urban peripheries in Brazil. The support for the Caravan of the Peripheries and the Periferia Viva Award is part of the cooperation activities signed between GIZ Brazil and the Tide Seifa Foundation, within the scope of support for the SNP's Periferia Viva Programme (Lively Peripheries Programme).



Acoplamento de Setores

New technical cooperation project between Brazil and Germany for the decarbonization of transport and industry

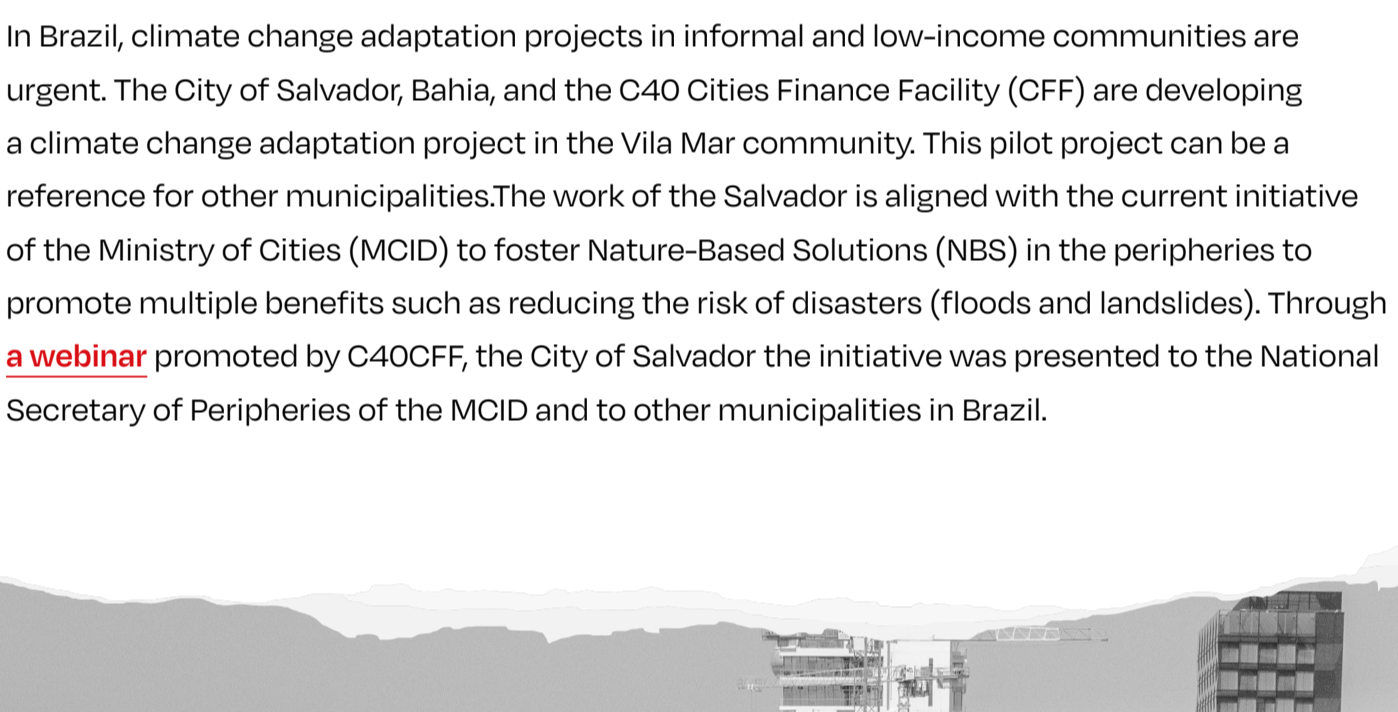
With the aim of supporting the Federal Brazilian Government in the decarbonization of the transport and industry sectors, the new Sector Coupling Project of the Brazil-Germany cooperation began in June 2023. In collaboration with the Ministry of Mines and Energy (MME), the Ministry of Cities (MCID), the Ministry of Development, Industry, Trade and Services (MDIC) and the Ministry of Science, Technology and Innovation (MCTI), in addition to other relevant actors, the Project will carry out initiatives to replace fossil fuels with electricity from renewable sources (direct electrification). The initiatives mainly seek to benefit public passenger transport, urban logistics, urban cleaning services and industrial processes that use thermal energy in small and medium-sized enterprises.



ProAdapta

ProAdapta joins forces with the Federal Government to fight the Climate Emergency

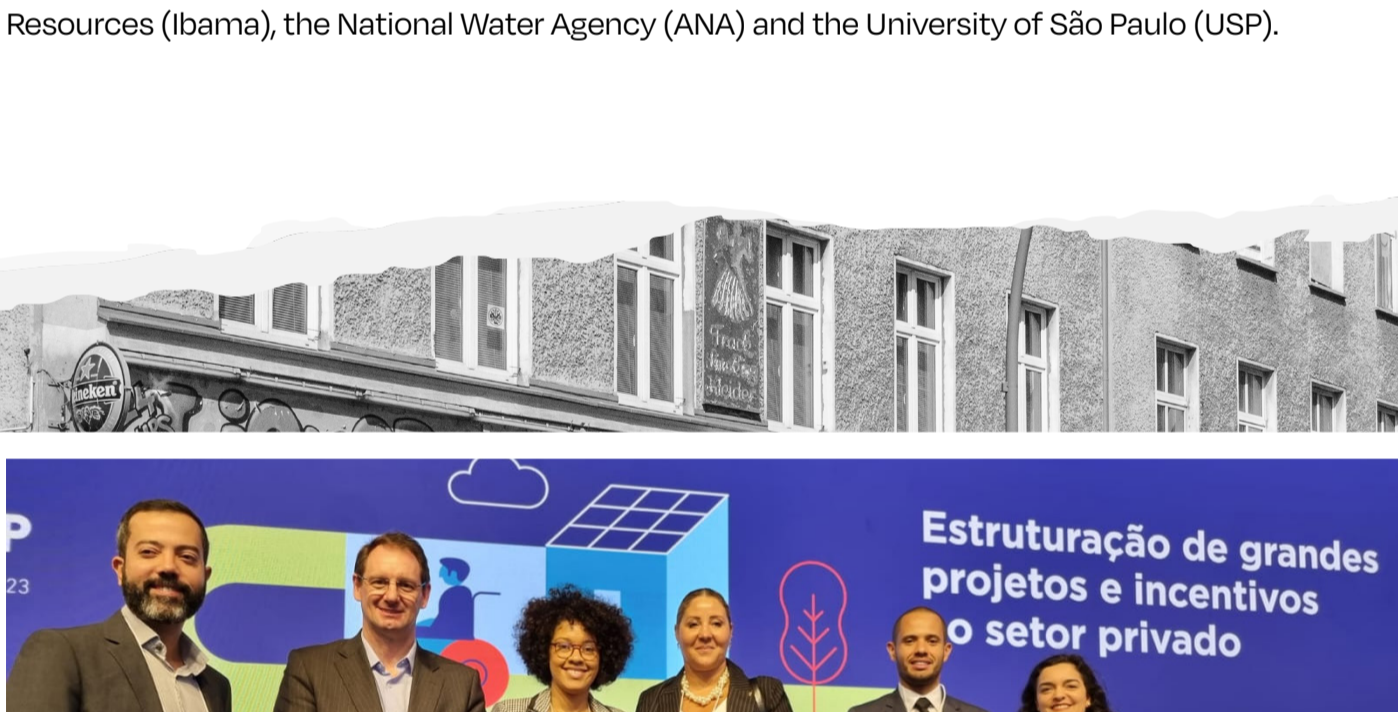
The ProAdapta Project is supporting the federal government **in the fight against extreme weather events in Brazil**. Contributions are being made to the elaboration of the Climate Adaptation Plan and to the discussion of a regulatory framework for cities with high climate risk. Jointly with the government, the project establishes short-term preparatory actions to respond to the challenges of climate change. The Ministry of Environment and Climate Change (MMA) coordinates this process, which has the involvement of four other ministries, including the Ministry of Cities (MCID). The first activity was the Workshop "Climate Emergency - Federal actions in the face of growing challenges", which resulted in a proposal for a decree for government action in these situations.



C40CFF - Rio de Janeiro

The Eco-Depot project for electric buses in Rio de Janeiro is gaining speed and visibility

The City of Rio de Janeiro and the C40 Cities Finance Facility (C40CFF) are developing an Ecogarage project in the west of the city. This is a pilot project for the introduction of electric buses in public transport, which can serve as a reference for other municipalities in Brazil. C40CFF supports studies on the technical, financial and legal feasibility of the project, in addition to the development of capacities for the municipality's civil servants to replicate this solution. During the development of the project, two technical visits were made to depots that operate electric buses: one in São Paulo (Transwolf) and the other in Hamburg (Hochbahn).



C40CFF - Salvador

How to adapt informal settlements to climate change? - The City of Salvador plans to show us in Vila Mar

In Brazil, climate change adaptation projects in informal and low-income communities are urgent. The City of Salvador, Bahia, and the C40 Cities Finance Facility (CFF) are developing a climate change adaptation project in the Vila Mar community. This pilot project can be a reference for other municipalities. The work of the Salvador is aligned with the current initiative of the Ministry of Cities (MCID) to foster Nature-Based Solutions (NBS) in the peripheries to promote multiple benefits such as reducing the risk of disasters (floods and landslides). Through a **webinar** promoted by C40CFF, the City of Salvador the initiative was presented to the National Secretary of Peripheries of the MCID and to other municipalities in Brazil.



TerraMar

National Strategy for the Prevention of Marine Litter begins to be prepared by the Brazilian Environment Ministry

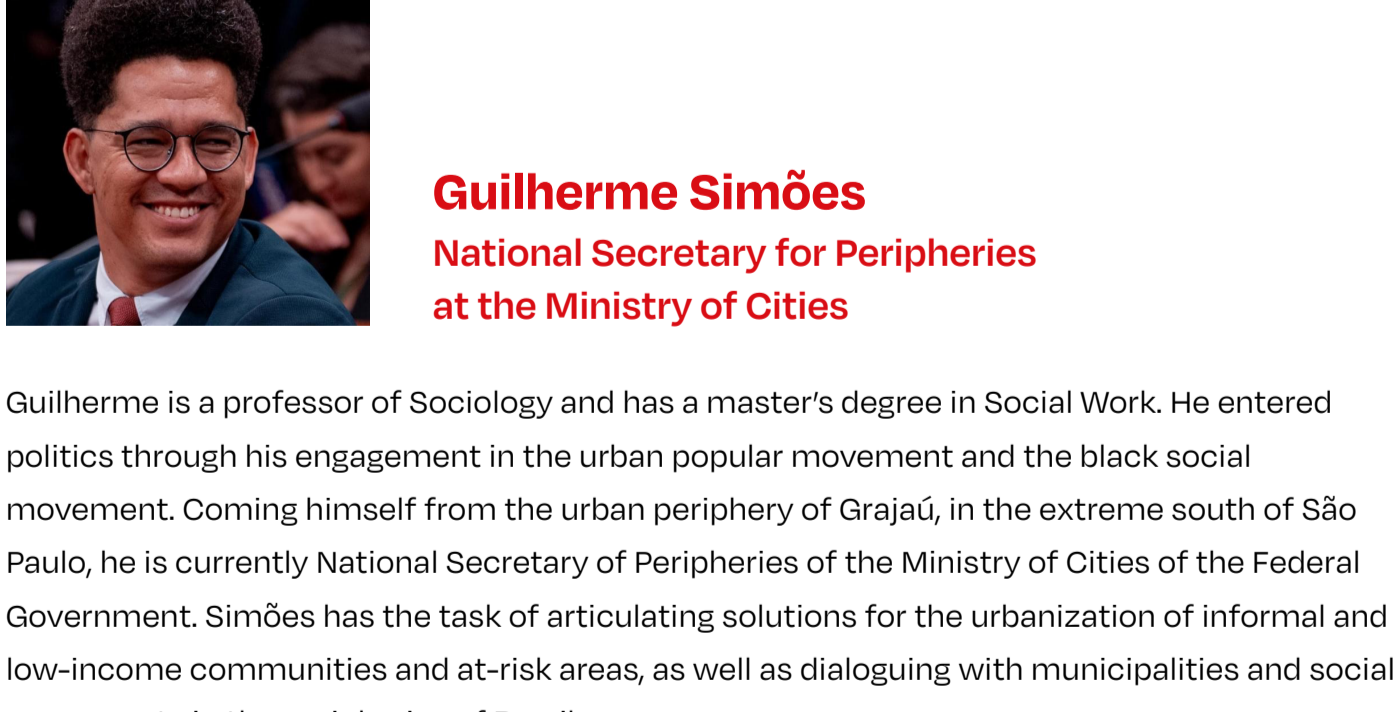
In Brazil, more than 70% of the waste in the oceans is plastic, a problem that starts in cities and continues in the water. Given this scenario, a national strategy to prevent and combat marine litter, focusing on the pollution caused by this type of material, began to be discussed in a workshop with government actors in October 2023. The workshop aimed to promote a joint understanding and action plan on the topic and the mapping of actors who can contribute to the strategy. Representatives from various ministries were present, such as the Ministry of Environment and Climate Change (MMA) and the Ministry of Tourism (MTUR), as well as the Chico Mendes Institute for Conservation of Biodiversity (ICMbio), the Institute for the Environment and Renewable Natural Resources (Ibama), the National Water Agency (ANA) and the University of São Paulo (USP).



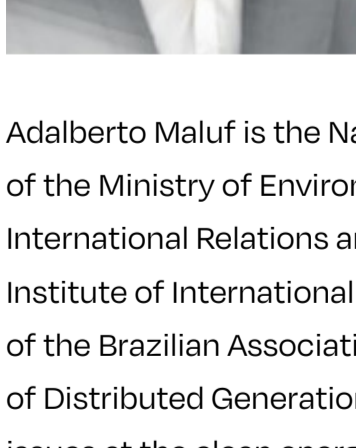
Euroclima

Viabiliza - an initiative for sustainable urban Mobility projects is online on ReDUS

How can we know if urban mobility projects are really sustainable, in social, environmental and economic aspects? The initiative Viabiliza, **now online on the Network for Sustainable Urban Development (ReDUS)**, will show us. Viabiliza - Sustainable Urban Mobility contributes to a better design of urban mobility projects and offers better access to information about programmes and financing lines, public and private, national and international. The initiative was launched at the "Arena ANTP 2023", the largest event of the National Public Transport Association to disseminate the main results and invite cities to join. The initiative is coordinated by the action "Accelerating the Implementation of Sustainable Urban Mobility Projects in Brazilian Cities", implemented by the Euroclima Program through GIZ together with the Ministry of Cities (MCID), with the support of the National Bank for Economic and Social Development (BNDES).



Meet the people behind the projects



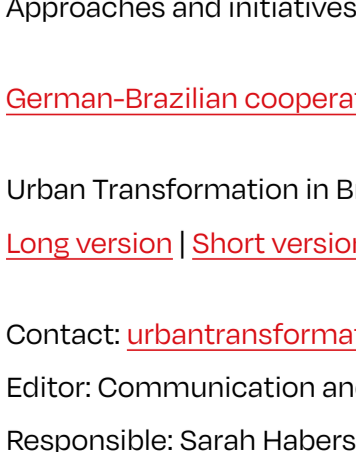
Fabiana Cava
TerraMar Project

Fabiana Cava is an oceanologist, with a master's degree in development and social management, with more than 20 years of experience in the Brazilian coastal region, where she worked in the management of fishery resources, environmental licensing, especially for oil and gas, conservation and environmental education, coastal management, conflict mediation, elaboration and management of projects, both in civil society organizations and in the private sector. For two years she coordinated a project in the Brazilian "sertão". Since 2017 she has been a technical advisor for the TerraMar project, where she works mainly with the project's local partners. For her, it is urgent that coastal municipalities implement an integrated, holistic management. The cities, the rivers, the mangroves, the sandbank, the ocean, it's all interconnected.



Matheus Maia
Cidade Presente and ANDUS Projects

Matheus Maia is a journalist and communications advisor. A collaborator at GIZ since 2019, he was an intern at the Center for Communication and Digital Processes (NCPD) until 2021, and currently takes care of the communication of the Cidade Presente and ANDUS Projects, in addition to being part of the coordination team of the Network for Sustainable Urban Development (ReDUS). Matheus believes that cities are still unequal spaces and show the distance between certain groups. For him, fighting for a more egalitarian future is not only fundamental, but also possible, through our work.



Cecília Martins
Cidade Presente Project

Cecília is an urban architect and joined GIZ in 2016 to work on the Energy Efficiency in Urban Mobility Project. Today she coordinates the Cidade Presente Project by GIZ, she also coordinated until 2022 the project "Support to the National Agenda for Sustainable Urban Development (ANDUS)" too. She is very proud to lead the technical team in the process of formulating ReDUS - Network for Sustainable Urban Development, helping thousands of people to connect with each other through the theme of sustainable urban development. She was Coordinator of Active Mobility of the Brazilian government and as a specialist in transport infrastructure and highways, she worked at ITEC-InfraTech in the area of transport planning and modeling. Cecília strongly believes that cities are not the problem but the solution to achieve a just, inclusive and resilient urban transition.

Meet the people behind our partnerships



Cristiana Scorza Guimarães
National Secretary for Urban and Metropolitan Development of the Ministry of Cities

Cristiana is an Architect and Urban Planner, with a focus on sustainable urban development. Between 2016 and 2018, she worked at the Ministry of Cities as a project manager in the analysis of proposals and in the implementation of programs on sustainable urban development for cities. From 2019 to 2022 she was general coordinator at the Ministry of Regional Development for regional and urban development policies. In 2023, as director of the Ministry of Cities of the National Secretariat for Urban and Metropolitan Development, her mission is to implement, foster and train public entities to develop integrated projects for the transformation of degraded and abandoned urban areas into qualified, safe, inclusive and resilient spaces.

Guilherme Simões
National Secretary for Peripheries at the Ministry of Cities

Guilherme is a professor of Sociology and has a master's degree in Social Work. He entered politics through his engagement in the urban popular movement and the black social movement. Coming himself from the urban periphery of Grajaú, in the extreme south of São Paulo, he is currently National Secretary of Peripheries of the Ministry of Cities of the Federal Government. Simões has the task of articulating solutions for the urbanization of informal and low-income communities and at-risk areas, as well as dialoguing with municipalities and social movements in the peripheries of Brazil.

Adalberto Maluf
National Secretary for Urban Environment and Environmental Quality/ MMA

Adalberto Maluf is the National Secretary of Urban Environment and Environmental Quality of the Ministry of Environment and Climate Change (MMA). He has a bachelor's degree in International Relations and a Master's degree in Urban and Environmental Political Economy from the Institute of International Relations of the University of São Paulo (IRI/USP). He was president of the Brazilian Association of Electric Vehicles and vice president of the Brazilian Association of Distributed Generation, as well as director of communication, sustainability and corporate issues at the clean energy and electric mobility giant BYD (Build Your Dream) between 2014 and 2023. Prior to BYD, Adalberto worked at the São Paulo City Hall in the Secretariats of International Relations and Environment and was director of the Clinton Foundation (Clinton Climate Initiative) in partnership with the C40 Cities Network. Its main objective is to contribute to the Ministry working closer to cities, in the development of sustainable urban mobility, social housing, adaptation to climate change and clean energy.

Urban Transformation
Approaches and initiatives implemented by GIZ in Brazil.

[German-Brazilian cooperation for cities](#)

[Urban Transformation in Brazil Document](#)

[Long version | Short version](#)

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